

SPONSORSHIP OPTIONS

Dear Exhibitors,

We are very pleased to inform you that at the venue & in the campus of the Hitex Exhibition Center there are excellent places of various sizes where your company name logo, product images can be displayed. The particulars about sizes & location are given below. Please make your suitable choices and fill up the enclosed form at the earliest. The booking will be done on first come basis.



2019

OUR INDUSTRY SHOW

27-28-29

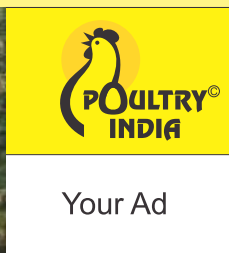
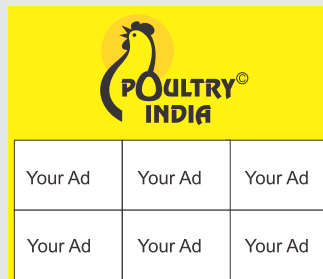
NOVEMBER 2019

LARGEST POULTRY EXHIBITION IN SOUTH ASIA AT HITEX, HYDERABAD

1 MAIN ENTRANCE AT CHARMINAR ISLAND

- 8X8 FT
SIZE : 4'X2'
12 Options

Rs. 7,000/- each + Tax



ELECTRICAL POLES

- 4x3 ft
SIZE : 4'X3'
150 Options

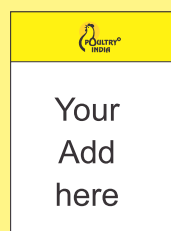
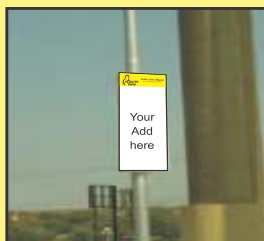
Rs. 7,800/- each + Tax

2

3 HITEX MAIN GATE

- 10x10 ft
SIZE : 5'X2.5'
6 Options

Rs. 8,200/- each + Tax



AT FRP POLES INSIDE HITEX

- 5x2 ft
SIZE : 4'X2'
25 Options

Rs. 4,700/- each + Tax

4

5 AT SHUTTLE STOP

- 4 x 12 ft
SIZE : 4'X2'
12 Options

Rs. 2,700/- each + Tax





MAIN BOARD FLAG POLES

- 10 x 20 ft
SIZE : 2' X 2.5'
20 Options

Rs. 4,800/- each + Tax

6

7

TRAPEZOIDAL BOARD AT

REGISTRATION - 25x15 ft

SIZE : 25' X 15' 36 Options

Rs. 60,000/- each + Tax



Your
Add
Here

BUNTINGS INSIDE HALL -

BOTH SIDE 2 x 10 ft

SIZE : 2' X 10' 50 Options

Rs. 6,600/- each + Tax

8

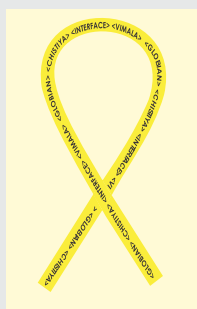
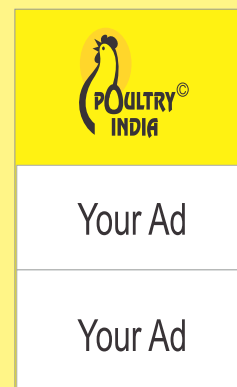
9

STAND ALONE BOARD FOR DIRECTIONS

- 3 X 8 ft

SIZE : 3' X 2.5' 40 Options

Rs. 4,800/- each + Tax



EXHIBITING COMPANY NAME

Rs. 60,000/- each + Tax

10

THE COSTING FOR THE WEBSITE BANNERS

11

Home page Main Banner Top
size : 970 x 139 pixels
Price: 75000 INR + gst
Validity: 1 year

Knowledge Day Banner
size : 970 x 139 pixels
Price: 75000 INR + gst
Validity: 1 year OPTIONS:



NOVEMBER
27 - 29, 2019
HTEX EXHIBITION COMPLEX
HYDERABAD, INDIA

POULTRY INDIA VISITORS EXHIBITORS PHOTO GALLERY

EVENT SUPPORT

BUSINESS DIRECTORY CONTACT US

300 +
Exhibitors

1300 +
Delegated

50 +
Countries

30000 +
Visitors

21500 SQM
Display Area

Your Ad Here



12

Home banner bottom left
size : 571 x 139 pixels
Price: 50,000 INR + gst
Validity: 1 year

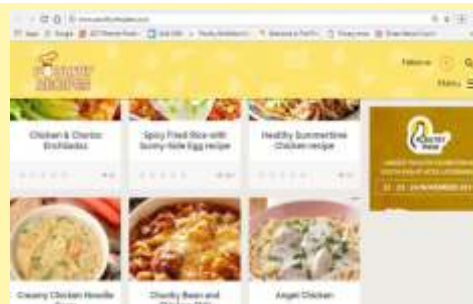
Home Banner Bottom Right
size : 571 x 139 pixels
Price: 50,000 INR each + tax
OPTIONS:
Validity: 1 year



13

Inner Banner Right
size 248 x 227 pixels

Price: 50,000 INR + GST
OPTIONS:
Validity: 1 year



HOARDING AT MAIN ENTRANCE (LIT)

Size : 20ft W x 10ft H
Total No. : 1 only

Charges : Rs.35,000/- + taxes
(Per event – Max 3 days)



14

15



ROAD MEDIANS(LIT)

Size : 3.5 ft W x 4.5 ft H
Total Nos. : 55

Charges : Rs. 6,000/- + taxes
(Per event – Max 3 days)



ROAD MEDIANS(LIT)

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (from Kondapur gate to HICC /Novotel).

Size : 10 ft W x 5ft H

**Total Nos. : 1, Charges : Rs. 20,000/- + taxes
(Per event – Max 3 days)**

16

ENTRANCE DISPLAY

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

Size : 30ft W x 10ft H

Total Nos. : 1

**Display Charges : Rs. 80 per Sft. + taxes
(Per event – Max 3 days)**



17

18



BALLOON

Best option to have brand visibility from 1 km radius.

Size : As per design

Total No. : As Required

**Display Charges : Rs.30,000/- + taxes
(Per Event – Max 3 days)**

POLE BRANDING AT B1, B2 GATE

Size : 4' W x 8' H

Total Nos. :

Allowed only when entire convention centre is booked.

Branding Space Rental

Rs. 5000.00 + taxes per day per standee.

Rs. 5000/- * number of days * 2 Pole Standees



19

20



NHCC AND HICC ENTRANCE

Size : 3' W x 6' H

Total Nos. : 8

Allowed only when entire convention centre is booked.

Branding Space Rental

2000 * number of days * 8 standees

Rs. 5000/- + taxes per day per standee.

HICC ENTRANCE

Size : 16' W x 10' H
Total Nos. : 1

Branding Space Rental Rs.4500.00 + taxes per day Next to Krishna pearls entrance. Strong base to withstand the wind.

Rs.15000/- + Taxes per day



21

22



HICC ENTRANCE

Size : 5' W x 4' H
Total Nos. :

Branding Space Rental Rs.8000.00 + taxes per day Next to Krishna pearls entrance. Inclusive of all pillar as mentioned

Per Day / Per Pillar Rs. 8000/- + Taxes

HICC MAIN LOBBY

Size : 57 ft W x 3 ft H
Total Nos. : 1

Branding Space Rental
Rs.10,000.00 + taxes per day per standee

Rs.10,000/- + taxes per day per standee



23

24



MAIN LOBBY

Branding Space Rental Rs.10,000.00 + taxes
per day per standee - Flex mounting on MS Frame
10,000.00 * number of days * 1

Size : 10 ft W x 8 ft H

Rs.10,000/- + taxes per day per standee

TFO LED DISPLAY

Branding Space Rental Rs.10,000.00 + taxes per day
per standee - Flex mounting on MS Frame.
10,000 * number of days * 1 =

Size : 12 ft W x 8 ft H
Total Nos. : 2

Branding Space Rental Rs.10,000/- + taxes per day



25

26



WALL UNDER THE ESCALATOR

Branding Space Rental Rs.10,000.00 + taxes per day
per standee - Flex mounting on MS Frame.
10,000 * number of days * 1

Size : 14FT X 10FT
Total Nos. :

Branding Space Rental Rs.3500/- + taxes per day

WALLS AREA OUTSIDE THE HALLS

Size : 14 ft (W) x 10 ft (H)
Total Nos. : 1

Branding Space Rental
Rs. 20,000.00 + taxes per day per standee -
Flex mounting on MS Frame.
20,000 * number of days =

Rs.20,000/- + taxes per day per standee



27

28



WALLS AREA OUTSIDE THE HALLS

Size : 57 ft W x 3 ft H
Total Nos. : 1

Branding Space Rental Rs.15,000.00 + taxes per day per standee -
Flex mounting on MS Frame.
15000 * number of days =

Branding Space Rental Rs.15,000/- + taxes per day per standee

STAIRCASE LEADING TO BALLROOM

Size : 3' W x 6' H
Total Nos. : 1

Allowed only when Ball Room & Granite is booked.
Branding Space Rental Rs.6000.00 + taxes per day per standee
6000 * number of days * 2 =

Rs. 6,000/- + taxes per day per standee



29

Please note : Soft copy of the design/logo/banner in cdr 11 or 12 format :

Films /Clip on DVD needed latest by Sep 20 2019.

Payment Particular: By Demand Draft/Cheque payable at par to "POULTRY INDIA" as full

D.D/Cheque No.....dated...../2019 for Rs...../-

(Rupees.....)

Drawn on (Bankers Name).....towards full payment of sponsorship

Name :

DESIGNATION:

Date / / 2019

Signature & Stamp