

# TRADE FAIR GUIDELINES, RULES & REGULATIONS

Organised by:  
**E** Executive  
**A** Advisory  
**C** Committee



## GENERAL INFORMATION

## For Foreign Exhibitors

### 1. Expo Dates & Timing:

- ➔ Dates:- **23<sup>rd</sup> 24<sup>th</sup> and 25<sup>th</sup> November 2022**
- ➔ Timings :- **10.00 AM to 6.00 PM**
- ➔ Organiser  
Contact Details:- Ph: 040-29564413/14/15  
Mob: 7997994331 / 4334  
URL: [www.poultryindia.co.in](http://www.poultryindia.co.in)  
Email: [info@poultryindia.co.in](mailto:info@poultryindia.co.in)
- ➔ Venue: Hitex Exhibition Centre, Izzathnagar,  
Hyderabad, Telangana. [www.hitex.co.in](http://www.hitex.co.in)

- ➔ Knowledge Day  
Conference  22<sup>nd</sup> November

- ➔ **Timings for Stall Built-up & Removal :-**  
To Commence : Nov 21, 2022 from 9.00am  
Shell/ Built-up space Exhibitors : The shell/ Built-up space exhibitors can move in from Nov 21, 2022 9:00pm  
Stall to be complete before Nov 22<sup>nd</sup>, 2022 by 9.00pm  
Removal of stall 25th November before 10.00pm

### 2. Basic Facilities

For indoor Built up Space: This Space will be provided as booth(s) with octonorm system construction, Fascia name board stall carpeting etc.

For every 9sq.m stall, the following are complimentary booth amenities: One information counter/table, two chairs, three spot lights, one 15A power point(500 watts Max) and one dustbin.

Any additional requirements of furniture, electrical, carpeting etc. may be ordered as per furniture requisition form for indoor display.

Bare space stall(36 sq.m). Bare space is considered as free design space without any carpeting, furniture, power or electrical fitting.

#### STALL CHARGES, ADDITIONAL SERVICES & CHARGES

Space charges (Indoor & outdoor)	Rate per Sq.Meter In US\$
Registration Fee per Exhibitor	US\$ 195.00
Stand Space (minimum 9 sq. m)	US\$ 230.00 (per sq. Meter)
Raw Space (minimum 36 sq.m)	US\$ 200.00 (per sq. Meter)
Raw Space with Mezzanine floor	US\$ 137.00 (per sq. Meter) Additional
<b>Outside space (min. 60 sq. m)</b>	<b>US\$ 120.00 (per sq. Meter)</b>
GST	<b>Additional @ 18%</b>

### 3. Additional service Charges

#### a. Electrical Power

Single Phase	230 volts + 10%
Three Phase	400 volts ± 10%
Frequency	50 cps + 3%

Power required by the exhibitor will be made available at extra cost as follows: Power consumption charges (load requirement) shall be Rs.3600/- per KVA.

Power consumption charges (unit charges) Rs.180/- per KW per hour. Electricity will be provided through HITEX mains and it will be provided on submission of requisition form to IPEMA.

The above rates include wiring up to the main switch board provided in the stall.

Note :- Exhibitor can draw up to max 500W from the plug socket provided in their stall. Any additional power draw above 0.5 KW will be charged at Rs.180/- per KW per hour. Exhibitors requiring heavy electrical load for their exhibits should submit such requirements to the organizers by 15th Sep 2022.

### 4. Security / Sanitation

The organisers will provide round the clock security for the general surveillance of the exhibition.

- all persons in the exhibition hall must wear identification badges at all the times. Exhibitors badges and contractor service badges will be available from organizers office.
- For security and safety reasons. exhibit movement inside the halls or out side the halls is not permitted during show hours.
- Our security agency will guard the exhibition site in general but their duties will not include specific attention to individual stands.

### 5. Application for Participation

The exhibitor must make application on enclosed stall Reservation form which involves acceptance of Exhibition Rules and Regulations

### 6. Organiser Address & GSTIN Details

**Indian Poultry Equipment Manufacturers Association**  
**GST NO. 36AABCI7513G1ZQ**

Office: Unit No - 403, 4th Floor,  
Westend Mall, Road No - 36,  
Jubilee hills - 500033, Hyderabad, Telangana.

### 7. Payments terms and conditions

- 25% Stall Charge to be paid before 30-05-2022  
Balance 75% has to be paid before 30-08-2022
- Exhibitors will not be allowed to occupy space or stall if the payment terms specified in the contract are not fulfilled. These terms cannot be varied under any circumstances.

# TERMS AND CONDITIONS

## 1. EXTRA FURNITURE / FITTINGS

Exhibitor's requirement of extra furniture/fitting and Ancillary services must be ordered along with duly filled up furniture and electrical requisition from before 15th Sep 2021 with the electricity requirements.

## 2. FAILURE TO EXHIBIT

Any organisation which having signed a contract for exhibition space fails to exhibit whether or not for any reason of the exhibitor own choosing and has not been released from the contract by the organisers shall be liable for the full amount stated in the contract plus any additional cost incurred by the organisers as a result of such failure to exhibit these terms cannot be varied under any circumstances.

## 3. EXCLUSIONS OF LIABILITY

The organisers are not liable in any form for any loss or damage to Exhibitors property at the exhibition site or injury to their personnel and visitors.

## 4. EXHIBITORS'S INSURANCE

All the participants are advised to arrange for comprehensive insurance for their exhibits at their own cost. The details must be informed to organiser by 30.10.2022.

## 5. GROUP STAND

The Exhibitors must not transfer, dispose of part with or otherwise sublet the whole or any part of his site, whether for financial consideration or otherwise the exhibitors must, if he is an agent distributor or licensee-should-state at the-time-of-contract the names of the principal to represented, This doesn't prohibit an exhibitors displaying the products of a principal for whom he becomes agent, distributor of license after the time of contract with the prior written permission from the organisers.

## 6. FORCE MAJEURE

Under the conditions of force majeure which also include strike, bandh natural calamities and other events and decision beyond the control of the organisers, the organisers are entitle to alter the dates, duration or cancellation of the entire fair, in the event of cancellation of the fair, the participation charges will be refunded after deduction of the costs already incurred by the organisers.

At no cost cancellation is allowed. No refund will be done to the participant.

## 7. PROMOTION DURING THE EXHIBITION

Exhibitors are reminded not to place stickers, signs or posters anywhere in the hall other than within their own stand, likewise Exhibitors representative may not distribute brochures, invitations etc along the gangways or near the entrance. this is unfair to other exhibitors and an inconvenience to visitors.

## 8. RAW SPACE / OUTSIDE STALL AREA

The minimum size for a Raw space stall site is 36 sq.m. No restrictions are placed upon raw space stall designs provided they meet the following criteria :-

(a) Stall designers are particularly requested to avoid designs which block or box-in other exhibitors stalls, gangways, fire point, extinguishers or emergency exits.

(b) No stall should be designed to go beyond 4M in height without specific consent of the organisers. exhibits and display should not exceed this limit.

(c) Exhibitors without a platform are required to ensure that free access is given for the running of necessary cable across their stalls.

(d) The exhibitors must ensure that aisles are not blocked during erection of their stalls and that the contractor removes his off cut and debris from the hall and the stall is completed at 9:00pm on 22nd Nov 2022.

(e) All the electrical work must be carried out by the official contractor.

(F) Spray painting of stand panels with oil based paint and any inflammable materials inside the hall are strictly prohibited.

(g) Welding is strictly prohibited.

(h) No plaster of paris (POP), brick work, melamine polishing or carpentry work will be allowed inside the halls.

(i) The area of the booth must not exceed the allotted area (1 inch within the marked area)

**Note : Designer Stall designs should be approved by the organiser before Nov. 15th 2022 and stall fabrication at venue must be completed on 22 Nov. 2022 by 9:00pm. removal of stall 25th November 10.00p.m.**

## 9. BUILD- UP STALL

The minimum size for a built-up stall is 9 sq.m. The built-up stall contractor will put-up the exhibitors name and stall number on the fascia board. it is not allowed to attach any additional texts, logos, etc, on the fascia board.

**Note : Designer Stall designs should be approved by the organiser before Nov. 15th 2022 and stall fabrication at venue must be completed on 22 Nov. 2022 by 9:00pm. removal of stall 25th November 10.00p.m.**

## 10. ELECTRICAL INSTALLATION

All on-site electrical installation MUST be carried out by the officially appointed electrical Contractor, All prefabricated electrical fittings will be subject to an inspection by the official contractor, before connection to the mains supply. payment for extra electrical load and consumption should be made to the organisers.

## 11. EQUIPMENT INTERFERENCE

No equipment can be operated which makes excessive noise or causes electrical interference or annoyance to other exhibitors in this matter the decision of the organisers will be final.

## 12. DAMAGE TO STAND STRUCTURE AND EXHIBITION PREMISES

No person under any circumstances shall out into or through any floor covering or wall nor alter any stand service structure except when authorized in writing by the organisers.

## 13. STAND CLEARING

During the exhibition days the organiser will be reasonable for the daily cleaning of the stand carpets and gangways. during the build up/dismantling periods, independent contractor appointed by exhibitors are responsible for the removal of the stand building/ dismantling materials and rubbish.

## 14. CANCELLATION

If any exhibitors cancels his booking before August 15 2022, 25% of the total stall charges will be forfeited in case the cancellation is made after August 15 2022 exhibitors will have to pay 100% of the total stall charges.

## 15. GOVERNING LAW AND JURISDICTION

Disputes if any, shall be governed and construed in

accordance with Indian laws and shall be subject to the jurisdiction of Nashik courts.

## 16. UNFORESEEN OCCURRENCES

In the event of any occurrence not foreseen in these rules & regulations the decision of the organiser shall be final.

## 17. ADVERTISING IN FAIR VENUE

(a) Printed matter and advertising material may be displayed / distributed only in their own stall and not in the hall gangways or outside the exhibitions hall.

(b) Moving, accoustic advertising and music are prohibited. The organisers shall be entitled to intervene and discontinue or remove the equipment in case of disturbance.

## 18. PHOTOGRAPHS AND FILMS

Organisers have exclusive right to take photographs and films of the exhibition stands. Prior permission of the Organisers will be essential for taking photographs and films by exhibitors for areas other than their own stands

## 19. GENERAL

(a) Participants shall use the space only for exhibition purpose & not for cooking, staying or washing

(b) The decision of the chairman. POULTRY INDIA will be final and binding in regard to enforcement of these rules & regulations as laid down by the organisers.

(c) The organisers reserve the right to alter the floor plan, allot / reject the stall, alter the application , Stall charges, Terms & conditions.

(d) Product Demonstration if any should be held with sufficient safety measures. Demonstration should be so arranged that metal burrs, Concrete, Wood and other scrap emanating out of demonstration should not fly and pose hazard to anyone. Exhibitors should conduct demonstration inside transparent enclosure and ensure that the waste be collected within the allocated stall space only. The exhibitors will be solely responsible for collection and cleaning of waste collected from the demonstration.

(e) All display item should be positioned within the allocated stall space only. any violation from this will not be entertained and the organisers reserve the right to close the stall.

## 20. HANDLING FACILITIES

The services of cranes and forklifts through authorised contractors will be available at extra cost if required

The Participant must mention in the application form the details of weight of the exhibits to be handled. this cost has to be settled directly with the contractor.

## 21. ACCEPTANCE OF RULES

The very fact that an exhibitors participates in the exhibition as an exhibitors, it will be presumed without any dispute that he/she, his/her company/ organisation has read the rules and regulation formulated by the organisers and as printed above and irrevocably confirms to abide by them. this is applicable to each and every one participant irrespective of the amount of percentage of payment made to the organisers and includes participants, exhibitors / co-exhibitors as well as companies / organisation of the complementary stalls, irrespective of the fact if they have signed or not signed the registration form or any other document.

**To be sent to  
Poultry India Office**

Contract Person : Mr / Ms.

Stall Size : .....	No .of Stalls : .....	Preference of Stall Nos.	1		2		3	
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Website :

[illegible]

Forex Department, Mazda Towers, Trimbaknaka, Nashik, Maharashtra – 422001.

(Stamp & Signature)

## President / Secretary

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