

# TRADE FAIR GUIDELINES, RULES & REGULATIONS

Organised by:







# **EXHIBITOR REGISTRATION CONTRACT FOR INDIAN COMPANIES**

# 1. Expo Dates & Timing:

■ Dates:- 23<sup>rd</sup> 24<sup>th</sup> and 25<sup>th</sup> November 2022

Timings:- 10.00 AM to 6.00 PM

Organiser Address:- Westend Mall, 403, 4th Floor, Road No - 36, Jubilee hills, Hyderabad - 500 033

Telangana. India. Ph: 040-29564413/14/15 Mob: 7997994331 / 4334

Venue: Trade Fair Office Building (Hitex),

Izzathnagar, Hyderabad, Telangana.

www.hitex.co.in

Knowledge Day Conference Kn wledge Day

22<sup>nd</sup> November

We here by apply for participation in POULTRY INDIA 2022 Exhibition at HITEX. We have read the rules and regulations of the exhibition stated in the exhibition guidelines and submitting this from we undertake to copy with the same.

1. CONTACT DETAILS	Contra	Contract will not be considered unless completed in full with signatures & Company Seal					
Exhibitor Information							
Company Name:							
Contact Person:		Position:					
Tel.:	Fax:	Mobile no.:	E-mail:				
Address:							
City:	State/Province:	Postal Code:	Country:				
GST IN:		Head Office   Branch					
Please allow us to follow your bus	iness:	<b>y</b>	in				
Your website:							
Invoice Information (if different from	om above)						
Company Name:		GST:					
Contact Person:		Position:					
Tel.:	Fax:	Mobile no.:	E-mail:				
Address:							
City:	State/Province:	Postal Code:	Country:				
Contact Person:							
Stand Coordinator (person to co	ntact regarding general inquiries a	bout the event)					
Name:							
Position:							
E-mail:							
Tel.:							
CEO / Managing Director (for VIP invitations by the government, ministries and for C-level events)							
Name:							
Position:							
E-mail:							
Tel.:							

#### Name on Stall Fascia Board (Only company name registered with Poultry India) Max .26 Letters, Fascia height: 30cm, Letters: Helvetica 7.5cm Fascia colour: White, Letters Colour: Blue DETAILS OF STALL REQUIREMENT 1 2 3 Out-Door Open Space (Min. 60 m2 )...... m2 Payment Terms: On receiving 25% advance by 30th April 2022 along with application form duly signed and stamped the stalls will be booked. On receiving total 50% advance by 31st July 2022, stall will be reserved. On receiving balance 50% + GST by 30th September 2022 confirmation letter will be issued. Advance / Full payment particulars: Bank details: We hereby apply for participation and will abide by the terms and Beneficiary Name: Poultry India, conditions of the trade fair as started in the application form. We enclose Beneficiary Account No.115010100313070, DD/Cheque payable at per to POULTRY INDIA payable at Hyderabad as participation fee. IFSC/RTGS Code: UTIB0000115, Axis Bank Limited, Nashik Branch, Maharashtra. DD / Cheque Number STALL CHARGES ONLY FOR INDIAN COMPANIES Dated: For Rs: Registration Fee: Rs. 6000/-(In words) STAND SPACE CHARGES - excluding GST Drawn on (Banker's Name) \_\_\_\_\_ 9 sq.mt. Rs. 9400/-++ Rs. 84,600/towards 12 sq.mt. Rs. 9400/-++ Rs. 1,12,800/-Payment for our stand(s). 15 sq.mt. Rs. 9400/-++ Rs. 1,41,000/-**Application Submitted by** Rs. 9400/-++ Rs. 1,69,200/-18 sq.mt. Name Stand space charges @ 9400 per sqmt ++ **RAW SPACE CHARGES (inside hall)** Date: \_\_\_ Min. area Rate **Amount** Designation 36 sq.mts Rs. 2,88,000/-Rs. 8000/-++ Additional sqmt each @ 8000/- ++per sq.mt Mobile: \_\_\_ **RAW SPACE CHARGES FOR MEZZANINE** Place \_\_\_ (inside hall) **Exhibitor Bank Account Details (if any refunds)** Additional space charge Rs. 3000/-++ per sqmt for mezzanine area Bank: **OUT DOOR SPACE CHARGES** A/c No. \_\_\_\_\_ Min. area Rate **Amount** IFSC Code: \_\_\_\_\_ 60 sq.mts Rs. 6,000/-++ Rs. 3,60,000/-All space charges mentioned above are exclusive of GST. Early bird discount Loyal exhibitor (who participated 5 out of / 7 shows) can avail loyality discount of 5% if stall booking is done on or before 30th April, 2022 along with an advance payment of 50% with Application Form. (Stamp & Signature)

#### 1. Bare/Raw space Exhibitors:

The Bare/Raw space exhibitors can move in and commence their stall erection / decoration as per the

#### Timings below:-

To Complete before Nov 22<sup>nd</sup>, 2022 by 9.00 pm

To Commence: Nov 21, 2022 from 9.00am

Shell/ Built-up space Exhibitors: The shell/ Built-up space exhibitors can move in from Nov 22, 2022 9:00pm.

#### 2. Basic Facilities

For indoor Display Built up Space: Indoor display build up Space booths will be provided with octonorm system construction, Fascia name board with stall carpeting

For every 9sq.m stall, the following are the complimentary booth amenities: One information counter/table, two chairs, three spot lights, one 15A power point(500 watts Max) and one dustbin. Any additional requirements of furniture, electrical, carpeting etc. may be ordered as per furniture and electrical requisition form for indoor display bare space stall(36 sq.m). This exhibit space is considered as free design space without any carpeting, furniture, power or electrical fitting provided by the organization.



#### 3. Additional service Charges

a. Electrical Power

Single Phase 230 volts + 10% Three Phase 400 volts + 10%

Power required by the exhibitor will be made available at the extra cost as follows:

Power connection charges (load requirement) shall be Rs.3600/- per KVA.

Power cosumption charges (unit charges) Rs.180/- per KW per hour. Electricity will be provided through HITEX mains and it will be provided on requisition submission for IPEMA.

The above rates include wiring up to the main switch board provided in the stall.

Note:- Exhibitors can draw up to max 500W from the plug socket provided in their stall.

any additional power draw more than 500W will be charged at Rs.180/- per KW per hour. Exhibitors requiring heavy electrical load for their exhibits should submit such requirements to the organizers by 15th Sep 2022.

#### 4. Security

The organisers will provided round the clock service for the general surveillance of the exhibition.

- a. all persons in the exhibition hall must wear identification badges at all the times. Exhibitors badges and contractor service badges are available from organizers office.
- For security and safety reasons. exhibit movement in or out of halls during show hours is not permitted.
- c. Our security agency will guard the exhibition site in general but their duties will not include specific attention to individual stands.

#### 5. Application for Participation

The exhibitor must make application on enclosed stall reservation form Which involves acceptance of exhibition rules and regulations.

#### 6. Payments terms and conditions

On receiving 25% advance by 30th April 2022 along with application form duly signed and stamped the stalls will be booked. On receiving 50% advance by 31st July 2022 stalls will be reserved. On receiving balance 50% by 30th September 2022, Stalls will be confirmed by issuing participation letter.

### 7. EXTRA FURNITURE / FITTINGS

Exhibitor's requirement of extra furniture / fitting and Ancillary services must be ordered along with duly filled up furniture and electrical requisition from before 15th Sep 2021 with the electricity requirements.

### 8. FAILURE TO EXHIBIT

Any organisation which having signed a contract for exhibition space fails to exhibit whether or not for any reason of the exhibitor own choosing and has not been released from the contract by the organisers shall be liable for the full amount stated in the contract plus any additional cost incurred by the organisers as a result of such failure to exhibit these terms cannot be varied under any circumstances.

#### **EXCLUSIONS OF LIABILITY**

The organisers are not liable in any form for any loss or damage to Exhibitors property at the exhibition site or injury to their personnel and visitors. Every exhibitor must take a commercial general liability insurance policy in favour of IPEMA for minimum amount of Rupees 25 Lakhs for a 5 day period for November 22nd till Nov 26th cease midnight.

#### 9. EXHIBITOR'S INSURANCE

This policy must be submitted to IPEMA before taking of stall. All the participants are advised to arrange for comprehensive insurance for their exhibits at their own cost.

#### 10. GROUP STAND

The Exhibitors must not transfer, dispose of part with or otherwise sublet the whole or any part of his site, whether for financial consideration or otherwise the exhibitors must, if he is an agent distributor or license-should-state at the-time-of-contract the names of the principal to represented, This dose not prohibit an exhibitors displaying the products of a principal for whom he becomes agent, distributor of license after the time of contract with the prior written permission from the organisers.

#### 11. FORCE MAJEURE

Under the conditions of force majeure which also include strike, bandh natural calamities and other events and decision beyond the control of the organisers, the organisers are entitle to alter the dates, duration or cancellation of the entire fair, in the event of cancellation of the fair, the participation charges will be refunded after deduction of the costs already incurred by the organisers.

At no cost cancellation is allowed. No refund will be done to the participant.

#### 12. PROMOTION DURING THE EXHIBITION

Exhibitors are reminded not to place stickers, signs or posters anywhere in the hall other than within their own stand. likewise Exhibitors representative may not distribute brochures, invitations etc along the gangways or near the entrance. this is unfair to other exhibitors and an inconvenience to visitors.

# 13. RAW SPACE STALL SITE (inside hall)

The minimum size for a Raw space stall site is 36 sq.m. No restrictions are placed upon raw space stall designs provided they meet the following criteria:-

- (a) Stall designers are particularly requested to avoid designs which block or box-in other exhibitors stalls, gangways, fire point, extinguishers or emergency exits.
- (b) No stall should be designed to go beyond 4M in height without specific consent of the organisers. exhibits and display should not exceed this limit.
- (c) Exhibitors without a platform are required to ensure that free access is given for the running of necessary cable across their stalls.

#### **TERMS AND CONDITIONS**

- (d) The exhibitors must ensure that aisles are not blocked during erection of their stalls and that the contractor removes his off cut and debris from the hall and the stall is completed at 9:00pm on 22<sup>nd</sup> Nov
- (e) All the electrical work must be carried out by the official contractor,
- (f) Spray painting of stand panels with oil based paint and any inflammable materials inside the hall are strictly prohibited.
- (g) Welding is strictly prohibited.
- (h) No plaster of paris (POP), brick work, melamine polishing or carpentry work will be allowed inside the halls. The area of the booth must not exceed the allotted area.

# 14. CO-EXHIBITORS/SUB-EXHIBITORS AND SHARED STANDS

Without the approval of the organizer it shall not be permitted to provide an allocated stand or parts thereof gratuitously or non-gratuitously to third parties. Companies which are not listed in the registration may not be advertised on the stand. The lessee must apply to the organizer in writing for the inclusion of a co-exhibitor/sub-exhibitor. After the written approval of the organizer in text form, the lessee shall pay a co-exhibitor/sub-exhibitor fee to the organizer in the amount determined for the individual event. The exhibitor shall be responsible for ensuring that the co-exhibitors and subexhibitors acknowledge the General Terms of Participation and all obligations resulting from them. Co-exhibitors which become direct contractual partners of the organizer in addition to the exhibitor shall be liable with the exhibitor as joint and several debtors. Larger shared stands of exhibitors can be approved by the organizer if they can be integrated into the technical structure of the event. Apart from that, all provisions shall apply to every exhibitor. If a stand is allocated to two or more exhibitors in conformity with their joint application, each of these exhibitors shall be liable to the organizer as joint and several debtors. The exhibitors exhibiting jointly should name a joint representative on the registration form. Any inclusion of co-exhibitors/sub-exhibitors without approval shall entitle the organizer to terminate the contract with the exhibitor without notice and to have the stand cleared at the expense of the latter, In this respect, the exhibitor waives its rights arising from unlawful interference with possession.

#### 15. BUILD-UP STALL

The minimum size for a built-up stall is 9 sq.m. The built-up stall contractor will put-up the exhibitors name and stall number on the fascia board. it is not

allowed to attach any additional texts, logos, etc, on the fascia board.

#### 16. ELECTRICAL INSTALLATION

All on-site electrical installation MUST be carried out by the officially appointed electrical Contractor, All prefabricated electrical fittings will be subject to an inspection by the official contractor, before connection to the mains supply, payment for extra electrical load and consumption should be made to the organisers.

#### 17. EQUIPMENT INTERFERENCE

No equipment can be operated which makes excessive noise or causes electrical interference or annoyance to other exhibitors in this matter the decision of the organisers will be final.

# 18. DAMAGE TO STAND STRUCTURE AND EXHIBITION PREMISES

No person under any circumstances shall out into or through any floor covering or wall nor alter any stand service structure except when authorized in writing by the organisers.

#### 19. STAND CLEARING

During the exhibition days the organiser will be reasonable for the daily cleaning of the stand carpets and gangways. during the build up/dismantling periods, independent contractor appointed by exhibitors are responsible for the removal of the stand building/dismantling materials and rubbish.

#### 20. CANCELLATION

If any exhibitor cancels his booking before August 15, 2022, 25% of the total stall charges will be forfeited. No refund of advance on cancellation after 15th August 2022.

#### 21. GOVERNING LAW AND JURISDICTION

Disputes if any, shall be governed and construed in accordance with Indian laws and shall be subject to jurisdiction of Hyderabad.

#### 22. UNFORESEEN OCCURRANCES

In the event of any occurrence not foreseen in these rules & regulations, the decision of the organiser shall be final.

#### 23. ADVERTISING IN FAIR VENUE

- (a) Printed matter and advertising material may be displayed / distributed only in their own stall and not in the hall gangways or outside the exhibitions hall.
- (b) Moving, accoustic advertising and music are prohibited. The organisers shall be entitled to intervene and discontinue or remove the equipment in case of disturbance.

#### 24. PHOTOGRAPHS AND FILMS

Organisers have exclusive right to take photographs and films of the exhibition stands. Prior permission of the Organisers will be essential for taking photographs and films by exhibitors for areas other than their own stands

#### 25. GENERAL

- (a) Participants shall use the space only for exhibition purpose & not for cooking, staying or washing
- (b) The decision of the chairman. POULTRY INDIA will be final and binding in regard to enforcement of these rules & regulations as laid down by the organisers.
- (c) The organisers reserve the right to alter the

floor plan, allot / reject the stall, alter the application, Stall charges, Terms & conditions.

- (d) Product Demonstration if any should be held with sufficient safety measures. Demonstration should be so arranged that metal burrs, Concrete, Wood and other scrap emanating out of demonstration should not fly and pose hazard to anyone. Exhibitors should conduct demonstration inside transparent enclosure and ensure that the waste be collected within the allocated stall space only. The exhibitors will be solely responsible for collection and cleaning of waste collected from the demonstration.
- (e) All display item should be positioned within the allocated stall space only, any violation from this will not be entertained and the organisers reserve the right to close the stall.

#### 26. HANDLING FACILITIES

The services of cranes and forklifts through authorised contractors will be available at extra cost if required

The Participant must mention in the application form the details of weight of the exhibits to be handled, this cost has to be settled directly with the contractor.

#### 27. ACCEPTANCE OF RULES

The very fact that an exhibitors participates in the exhibition as an exhibitors, it will be presumed without any dispute that he/she, his/her company/ organisation has read the rules and regulation formulated by the organisers and as printed above and irrevocably confirms to abide by them. this is applicable to each and every one participant irrespective of the amount of percentage of payment made to the organisers and includes participants, exhibitors / co-exhibitors as well as companies / organisation of the complementary stalls, irrespective of the fact if they have signed or not signed the registration form or any other document.

#### **FOR POULTRY INDIA 2022 OFFICE USE**

Stall Reservation form received :		Registration No	D. :
Payment Received. DD No	dated		Rs
Stall Charges, Payment Particular verified : Correct	Not Correct	Accountant	Manager
Stall No (s) preferred : Allotted :		Manager	Chairman
Date :			

GSTIN NO. 36AABCI7513G1ZQ CERT.OF INCORPORATION CIN - U91900MH2007NPL174602 TAN NSK100707A PAN AABCI 7513G

# **ADDITIONAL INFORMATION** 1. PRODUCT / SERVICE INDEX Contract will not be considered unless completed in full What products and services do you offer? ☐ Breeding animals, breeding programs, trade, ☐ Technology for manure, solid and liquid manure reproductive technology (no live animals on site) ☐ Transport vehicles, transport services ☐ Feed and other resources ☐ Processing and marketing ☐ Feed storage, feed production ☐ Equipment and accessories ☐ Stable and hall construction ☐ Management and consulting ☐ Husbandry and feeding technology ☐ Veterinary Medicine ☐ Climate and environmental technology ☐ Livestock environment protection Others, Specify 2. PRODUCTS / SERVICE Information to preregistered visitors for their planning. Company Name\_ Stall No. Contact Person E-mail Industry / Segment Industry / Segment Contact Person E-mail 3. CONFERENCE HALL REQUIREMENTS We have 3 Conference Halls. 25 Guests 1 50 Guests 2 100 Guests 3 Hall charges will be informed in September 2022. Availability will be on first come, first served bases.

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