



# NEPAL - INDIA POULTRY INTERNATIONAL EXPO - 2024

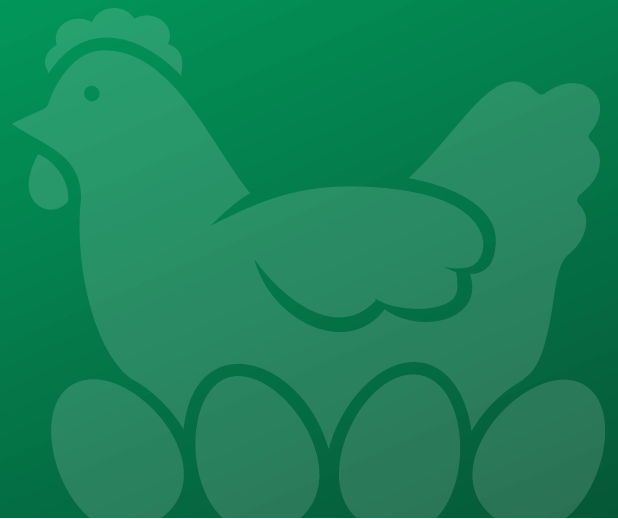
Organised by: Nepal Poultry Federation and Indian Poultry Equipment Manufacturers Association



## Save the Date



## Venue: Chitwan Expo Center, Bhartpur, Nepal



Organised by:

**E** Executive  
**A** Advisory &  
**C** Committee

TEAM POULTRY INDIA



[www.poultryprotein.com](http://www.poultryprotein.com)



[www.poultryrecipes.co.in](http://www.poultryrecipes.co.in)



Media Partners:



[HYBIZ TV](http://www.hybiztv.com)  
India's Leading Online Business TV

Venue:



Chitwan Expo Center  
Bharatpur, Chitwan

# Why Exhibit At Nepal Poultry?

## Market Exposure

Participating in the expo provides an opportunity for businesses to showcase their products and services to a targeted audience within the poultry and livestock industry. It helps in increasing brand visibility and gaining exposure to potential customers, partners, and stakeholders.

## Networking Opportunities

The expo brings together professionals, experts, and key players in the poultry and livestock sector. Exhibiting provides a platform for networking, allowing businesses to connect with potential clients, suppliers, distributors, and industry influencers.

## Product Launch & Promotion

Companies can use the expo as a platform to launch new products or services. It provides a concentrated audience interested in poultry and livestock, making it an ideal setting for promoting and demonstrating new offerings.

## Educational Opportunities

Many expos include seminars, workshops, and presentations by industry experts. Exhibitors can participate in these educational sessions to enhance their knowledge, stay updated on industry developments, and demonstrate thought leadership.

## Business Development

The expo serves as a hub for business development. Companies can explore partnerships, collaborations, and distribution agreements. It's a platform to identify potential business opportunities and expand market reach.

## Government and Regulatory Interaction

Expos often attract government officials and regulatory bodies related to the industry. This provides an opportunity for businesses to interact with them, understand regulatory frameworks, and ensure compliance.

## Technology Showcase

For companies offering innovative technologies or solutions in the poultry and livestock sector, the expo provides a platform to showcase these advancements and attract the attention of potential investors, partners, and customers.



## Exhibitors Profile

- Animal Nutrition Companies
- Animal Pharmaceuticals
- Automation & Software Solution
- Biomass Energy Solution Providers
- Cold Chain & Refrigeration Technology
- Cryogenic Tanks Manufacturers
- Waste Disposal Solutions Providers
- Filling & Packaging Machinery Manufacturers
- Disease Diagnostics Equipment
- Filling & Packaging Solutions Providers
- Feed And Feed Additives Manufacturers
- Hygiene & Sanitation Equipments
- Machines Manufacturers
- Waste Disposal Machinery Manufacturers
- UHT Plant Manufacturers

## Visitors Profile

- Feed Mill
- Poultry Farm
- Layer Farmers
- Breeders
- Broilers
- Veterinarians
- Research / Consultancy
- Feed ingredients, additives
- Animal Health
- Distributors (Products)
- Equip. Suppliers / Distributors
- Large Integrated Companies
- National, Local authorities
- Veterinary Students
- Department Policy makers
- Government Officials
- Scientists
- Others





## Nepal Poultry Expo

The Nepal Poultry Expo unites farmers, breeders, suppliers, and experts, fostering knowledge exchange on cutting-edge technologies and trends in poultry farming. From biosecurity advancements to sustainable practices, it's the central hub for all things poultry in Nepal.

- Trend in production and productivity.
- Increasing tendency of consumer favoring white meat.
- Being one of the cheapest source of animal protein.
- Increasing inflow of tourists, rapid urbanization.
- Changing food habits of urban inhabitants.
- Availability of comparatively cheaper labor.



# Why Nepal ?

## Market Overview

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- Regular supply of quality chicks at competitive price.
- Manufacturer information, product pricing, feed, medication and veterinarians.
- Knowledge of poultry farmers about maintaining biosecurity, production and marketing.
- Generation of competitiveness in terms of pricing and quality standards to control informal imports.
- Quality standard not fully adopted in all steps of production and distribution.
- Lack of slaughterhouses and processing companies delivering safe and hygienic poultry products.
- Weak enforcement of existing rules, regulation and guidelines.
- Porous border, inadequate quarantine check post with minimal institutional arrangements to control informal imports.
- The location of the exhibition & the support of Nepal poultry Federation makes Nepal poultry international as a powerful platform & not to miss opportunity. So be the part of the exhibition & leverage the opportunity.

**114,000+**

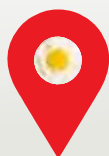
Poultry Meat Production  
(In Mt./ year)

**1,200,000+**

Table Egg Production  
(In '000 Number / year)

**6,000,000+**

Total Number of Poultry  
Rearing per year



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