



TRADE FAIR GUIDELINES RULES & REGULATIONS

POULTRY KNOWLEDGE DAY

Dates : 21ST November 2023 (9.00 AM to 9.00 PM)
@ NOVOTEL, HICC, Hi-tech City, Hyderabad

EXPO DATES & TIMINGS:

Dates : 22nd 23rd and 24th
November 2023 (10.00 AM to 6.00 PM)

ORGANISER - IPEMA/ POULTRY INDIA

Westend Mall, 403, Jubilee Hills, Road No - 36, Hyderabad - 500 033
Telangana. India. Ph: 040-29564413/14/15 Mob: 7997994331 / 4339
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EVENT VENUE: TRADE FAIR, HITEX EXHIBITION CENTER

Izzathnagar, Hyderabad, Telangana. | www.hitex.co.in

Supported by:



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1. Bare/Raw space Exhibitors :

The Bare/Raw space exhibitors can move in and commence their stall erection / decoration as per the

To Commence : **Nov 20, 2023** from 9.00am

To Complete before **Nov 21st, 2023** by 9.00 pm

Shell/ Built-up space Exhibitors:

The shell/ Built-up space exhibitors can move in from **Nov 21, 2023** 9:00pm.

2. Basic Facilities (For Indoor Display)

Indoor display build up Space booths will be provided with octonorm system construction, Fascia name board with stall carpeting.

a) For every 9sq.m stall, the following are the complimentary booth amenities: One information counter/table, two chairs, three spot lights, one 15A power point(500 watts Max) and one dustbin. Any additional requirements of furniture, electrical, carpeting etc. may be ordered as per furniture and electrical requisition form from the organizers.

Note: If any stand space / shell scheme (below 36sq.mts) stalls are fabricated or designed by the exhibitor the above mentioned in the point (a) will not be given as a complimentary basis

Raw / Bare space stall (36 sqm). This exhibit space is considered as free design space without any carpeting, furniture, power or electrical fitting provided by the organization.



3. Additional Electrical Charges

Single Phase 230 volts + 10%

Three Phase 400 volts + 10%

Any additional Power required by the exhibitor will be made available at the extra cost.

Power connection charges (load requirement) & Power consumption charges (unit charges) will be provided through HITEX mains and it will be provided on requisition submission for the Organizers

before 30th September 2023 on chargeable basis.

Note :- Exhibitors can draw up to max 500W from the plug socket provided in their stall. a

4. Security

The organizers will provide round the clock service for the general surveillance of the exhibition.

- all persons in the exhibition hall must wear identification badges at all the times. Exhibitors badges and contractor service badges are available at organizers office before one day of the Event.
- For security and safety reasons. exhibit movement in or out of halls during show hours is not permitted.
- Our security agency will guard the exhibition site in general but their duties will not include specific attention to individual stands.

5. Application for Participation

The exhibitor must make application on enclosed stall reservation form Which involves acceptance of exhibition rules and regulations.

6. Payments terms and conditions

On receiving 10% advance by 31st January 2023 along with application form duly signed and stamped the stalls will be booked. On receiving 40% advance by **31st July 2023** stalls will be reserved. On receiving balance 50% by 30th September **2023**, Stalls will be confirmed by issuing participation letter.

7. EXTRA FURNITURE / FITTINGS

Exhibitor's requirement of extra furniture / fitting and Ancillary services must be ordered along with duly filled up furniture and electrical requisition from before 30th Sep 2023 with the electricity requirements.

8. FAILURE TO EXHIBIT

Any organisation which having signed a contract for exhibition space fails to exhibit whether or not for any reason of the exhibitor own choosing and has not been released from the contract by the organisers shall be liable for the full amount stated in the contract plus any additional cost incurred by the organisers as a result of such failure to exhibit these terms cannot be varied under any circumstances.

EXCLUSIONS OF LIABILITY

The organisers are not liable in any form for any loss or damage to Exhibitors property at the exhibition site or injury to their personnel and visitors.

Every exhibitor must take a commercial

general liability insurance policy in favour of IPEMA for minimum amount of Rupees 25 Lakhs for a 5 day period for November 20th till Nov 24th cease midnight.

9. EXHIBITOR'S INSURANCE

This policy must be submitted to IPEMA before taking of stall. All the participants are advised to arrange for comprehensive insurance for their exhibits at their own cost.

10. GROUP STAND

The Exhibitors must not transfer, dispose of part with or otherwise sublet the whole or any part of his site, whether for financial consideration or otherwise the exhibitors must, if he is an agent distributor or license-should-state at the time of contract the names of the principal to represented, This does not prohibit an exhibitors displaying the products of a principal for whom he becomes agent, distributor of license after the time of contract with the prior written permission from the organizers.

11. FORCE MAJEURE

Under the conditions of force majeure which also include strike, bandh natural calamities and other events and decision beyond the control of the organisers, the organisers are entitled to alter the dates, duration or cancellation of the entire fair, in the event of cancellation of the fair, the participation charges will be refunded after deduction of the costs already incurred by the organisers.

At no cost cancellation is allowed. No refund will be done to the participant.

12. PROMOTION DURING THE EXHIBITION

Exhibitors are reminded not to place stickers, signs or posters anywhere in the hall other than within their own stand. likewise Exhibitors representative may not distribute brochures, invitations etc along the gangways or near the entrance. this is unfair to other exhibitors and an inconvenience to visitors.

13. RAW SPACE STALL SITE (inside hall)

The minimum size for a Raw space stall site is 36 sq.m. No restrictions are placed upon raw space stall designs provided they meet the following criteria :-

- Stall designers are particularly requested to avoid designs which block or box-in other exhibitors stalls, gangways, fire point, extinguishers or emergency exits.
- No stall should be designed to go beyond 4M in height without specific consent of the organisers. exhibits and display should not exceed this limit including mezzanine.
- Exhibitors without a platform are required to ensure that free access is given for the running of necessary cable across their stalls.

(d) The exhibitors must ensure that aisles are not blocked during erection of their stalls and that the contractor removes his off cut and debris from the hall and the stall is completed at 9:00pm on **21st Nov 2023**.

(e) All the electrical work must be carried out by the official contractor.

(f) Spray painting of stand panels with oil based paint and any inflammable materials inside the hall are strictly prohibited.

(g) Welding is strictly prohibited.

(h) No plaster of paris (POP), brick work, melamine polishing or carpentry work will be allowed inside the halls. The area of the booth must not exceed the allotted area.

14. CO-EXHIBITORS/SUB-EXHIBITORS AND SHARED STANDS

Without the approval of the organizer it shall not be permitted to provide an allocated stand or parts thereof gratuitously or non-gratuitously to third parties. Companies which are not listed in the registration may not be advertised on the stand. The lessee must apply to the organizer in writing for the inclusion of a co-exhibitor/sub-exhibitor. After the written approval of the organizer in text form, the lessee shall pay a co-exhibitor/sub-exhibitor fee to the organizer in the amount determined for the individual event. The exhibitor shall be responsible for ensuring that the co-exhibitors and sub-exhibitors acknowledge the General Terms of Participation and all obligations resulting from them. Co-exhibitors which become direct contractual partners of the organizer in addition to the exhibitor shall be liable with the exhibitor as joint and several debtors. Larger shared stands of exhibitors can be approved by the organizer if they can be integrated into the technical structure of the event. Apart from that, all provisions shall apply to every exhibitor. If a stand is allocated to two or more exhibitors in conformity with their joint application, each of these exhibitors shall be liable to the organizer as joint and several debtors. The exhibitors exhibiting jointly should name a joint representative on the registration form. Any inclusion of co-exhibitors/sub-exhibitors without approval shall entitle the organizer to terminate the contract with the exhibitor without notice and to have the stand cleared at the expense of the latter. In this respect, the exhibitor waives its rights arising from unlawful interference with possession.

15. BUILD-UP STALL

The minimum size for a built-up stall is 9 sq.m. The built-up stall contractor will put-up the exhibitors name and stall number on the fascia board. It is not

allowed to attach any additional texts, logos, etc, on the fascia board.

16. ELECTRICAL INSTALLATION

All on-site electrical installation MUST be carried out by the officially appointed electrical Contractor. All prefabricated electrical fittings will be subject to an inspection by the official contractor, before connection to the mains supply. Payment for extra electrical load and consumption should be made to the organisers.

17. EQUIPMENT INTERFERENCE

No equipment can be operated which makes excessive noise or causes electrical interference or annoyance to other exhibitors in this matter the decision of the organisers will be final.

18. DAMAGE TO STAND STRUCTURE AND EXHIBITION PREMISES

No person under any circumstances shall out into or through any floor covering or wall nor alter any stand service structure except when authorized in writing by the organisers.

19. STAND CLEARING

During the exhibition days the organiser will be responsible for the daily cleaning of the stand carpets and gangways. During the build up/dismantling periods, independent contractor appointed by exhibitors are responsible for the removal of the stand building/ dismantling materials and wastage.

20. CANCELLATION

If any exhibitor cancels his booking before **August 15, 2023**, 25% of the total stall charges will be forfeited. No refund of advance on cancellation after 15th August 2023.

21. GOVERNING LAW AND JURISDICTION

Disputes if any, shall be governed and construed in accordance with Indian laws and shall be subject to jurisdiction of Hyderabad.

22. UNFORESEEN OCCURRENCES

In the event of any occurrence not foreseen in these rules & regulations, the decision of the organiser shall be final.

23. ADVERTISING IN FAIR VENUE

(a) Printed matter and advertising material may be displayed / distributed only in their own stall and not in the hall gangways or outside the exhibitions hall.

(b) Moving, acoustic advertising and music are prohibited. The organisers shall be entitled to intervene and discontinue or remove the equipment in case of disturbance.

24. PHOTOGRAPHS AND FILMS

Organisers have exclusive right to take photographs and films of the exhibition stands. Prior permission of the Organisers will be essential for taking photographs and films by exhibitors for areas other than their own stands

25. GENERAL

(a) Participants shall use the space only for exhibition purpose & not for cooking, staying or washing

(b) The decision of the chairman, POULTRY INDIA will be final and binding in regard to enforcement of these rules & regulations as laid down by the organisers.

(c) The organisers reserve the right to alter the floor plan, allot / reject the stall, alter the application, Stall charges, Terms & conditions.

(d) Product Demonstration if any should be held with sufficient safety measures. Demonstration should be so arranged that metal burrs, Concrete, Wood and other scrap emanating out of demonstration should not fly and pose hazard to anyone. Exhibitors should conduct demonstration inside transparent enclosure and ensure that the waste be collected within the allocated stall space only. The exhibitors will be solely responsible for collection and cleaning of waste collected from the demonstration.

(e) All display item should be positioned within the allocated stall space only. Any violation from this will not be entertained and the organisers reserve the right to close the stall.

26. HANDLING FACILITIES

The services of cranes and forklifts through authorised contractors will be available at extra cost if required

The Participant must mention in the application form the details of weight of the exhibits to be handled. This cost has to be settled directly with the contractor.

27. ACCEPTANCE OF RULES

The very fact that an exhibitor participates in the exhibition as an exhibitor, it will be presumed without any dispute that he/she, his/her company/ organisation has read the rules and regulation formulated by the organisers and as printed above and irrevocably confirms to abide by them. This is applicable to each and every one participant irrespective of the amount of percentage of payment made to the organisers and includes participants, exhibitors / co-exhibitors as well as companies / organisation of the complementary stalls, irrespective of the fact if they have signed or not signed the registration form or any other document.

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