

SPONSORSHIP OPTIONS - 1. OUTDOOR

Dear Exhibitors,

We are very pleased to inform you that at the venue & in the campus of the Hitex Exhibition Center there are excellent places of various sizes where your company name logo, product images can be displayed. The particulars about sizes & location are given below. Please make your suitable choices and fill up the enclosed form at the earliest. The booking will be done on first come first serve basis.

Note: This Sponsorship brandings will be available only 3 day event from 23-25 November 2022.



OUR INDUSTRY SHOW

**23-24-25
NOVEMBER 2022**

**LARGEST POULTRY EXHIBITION IN
SOUTH ASIA AT HITEX, HYDERABAD**

1.1 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

HOARDING AT MAIN ENTRANCE (LIT)

Frame Size: 19.7 ft W x 9.11 ft H

No. of Slots: 1 only



Charges : Rs. 37,500/- + GST 18%

1.2 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (from entrance to parking).

ROAD MEDIANS(LIT)

Frame Size : 3.2 ft W x 4.3 ft H

No. of Slots: 49



Charges : Rs. 6,000/- + GST 18%

1.3 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

ROAD MEDIANS(LIT)

Frame Size : 9.10 ft W x 4.3 ft H

No. of Slots : 2



Charges : Rs.20,000/- + GST 18%

1.4 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads.

POLE BUNTING

Frame Size : 2 ft W x 10 ft H (front & back)

No. of Slots : 43



Charges : Rs. 6,000/- + GST 18%

1.5 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

ENTRANCE DISPLAY

Size: 30ft W x 10ft H

No. of Slots: 2 nos



Charges : Rs. 25,000/- + GST 18%

1.6 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.



TRAPEZIUM DISPLAY

Frame Size : Top W 25ft, H 14ft Bottom W x 13.5 ft H
No. of Slots : 9 nos.

Charges : Rs.65,000/- + GST 18%

1.7 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Halls.



T.F.O TO HALLS ENTRANCE

Size : 10ft H x 4ft W
No. of Slots : 14

Charges : Rs.6000/- + GST 18%

1.8 Outdoor



Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall.

HALL BUNTING

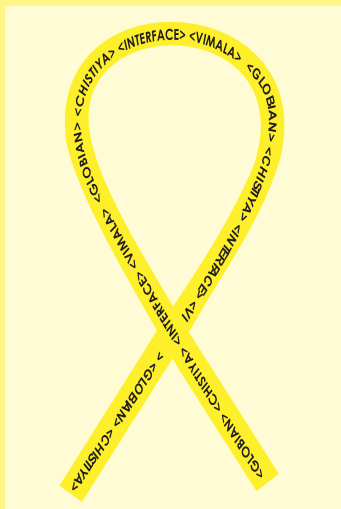
Size : 4ft W x 10ft H

No. of Slots : As required

This option not available in Hall No.2

Charges : Rs.7,500/- + GST 18%

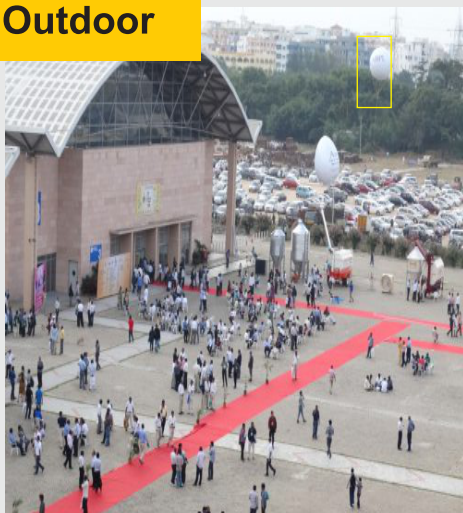
1.9 Outdoor



VISITOR NAME TAG

Rs. 60,000/- each + GST 18%

1.10 Outdoor



BALLOON

Best option to have brand visibility from 1 km radius.

Size : As per design

Total No. : As Required

Display Charges : Rs.30,000/- + GST 18%

SPONSORSHIP OPTIONS - 2. INDOOR

Knowledge Day Sponsorship Options at HICC (NOVOTEL)

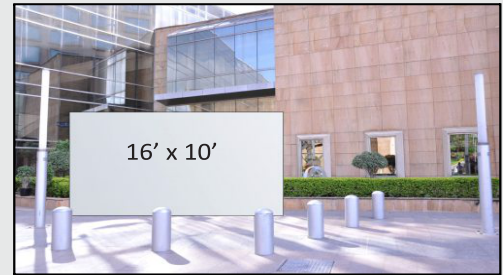
Note: This Sponsorship brandings will be available only one day event from 22 November 2022.

2.1 Indoor

HICC ENTRANCE

Size : 16' W x 10' H
Total Nos. : 1

Branding Space Rental Rs.17,000.00 + taxes per day Next to Krishna pearls entrance. Strong base to withstand the wind.



Rs. 17,000/- per day + GST 18%

2.2 Indoor



HICC ENTRANCE

Size : 5' W x 4' H
No. of Slots :

Branding Space Rental Rs.8500.00 + taxes per day Next to Krishna pearls entrance. Inclusive of all pillar as mentioned

Per Day / Per Pillar Rs. 8,500/- + GST 18%

2.3 Indoor

HICC MAIN LOBBY

Size : 57 ft W x 3 ft H
No. of Slots : 1

Branding Space Rental
Rs.11,000.00 + taxes per day per standee



Rs.11,000/- per day per standee + GST 18%

2.4 Indoor



MAIN LOBBY

Branding Space Rental Rs.10,000.00 + taxes
per day per standee - Flex mounting on MS Frame
11,900.00 * number of days * 1

Size : 10 ft W x 8 ft H

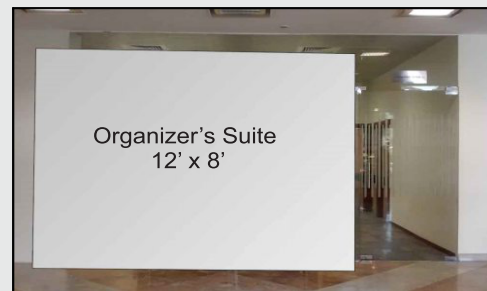
Rs.11,900/- per day per standee + GST 18%

2.5 Indoor

TFO LED DISPLAY

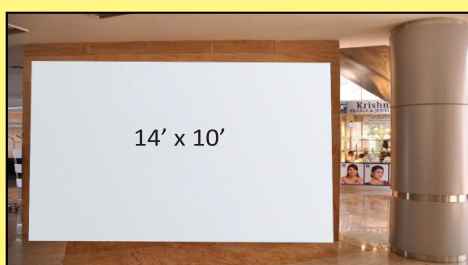
Branding Space Rental Rs.11,000.00 + taxes per day
per standee - Flex mounting on MS Frame.
11,000 * number of days * 1 =

Size : 12 ft W x 8ft H
No. of Slots. : 2



Branding Space Rental Rs.11,000/- per day + GST 18%

2.6 Indoor



WALL UNDER THE ESCALATOR

Branding Space Rental Rs.11,000.00 + taxes per day
per standee - Flex mounting on MS Frame.
11,000 * number of days * 1

Size : 14FT X 10FT
No. of Slots:

Branding Space Rental Rs.11,000/- per day + GST 18%

2.7 Indoor

WALLS AREA OUTSIDE THE HALLS

Size : 14 ft (W) x 10 ft (H)
Total Nos. : 1

Branding Space Rental
Rs. 22,000.00 + taxes per day per standee -
Flex mounting on MS Frame.

Rs.22,000/- + per day per standee + GST 18%



2.8 Indoor



WALLS AREA OUTSIDE THE HALLS

Size : 57 ft W x 3 ft H
Total Nos. : 1

Branding Space Rental **Rs.17,000.00 + taxes** per day per standee -
Flex mounting on MS Frame.
15000 * number of days =

Branding Space Rental Rs.17,000/- + per day per standee + GST 18%

2.9 Indoor

STAIRCASE LEADING TO BALLROOM

Size : 3' W x 6' H
Total Nos. : 1

Allowed only when Ball Room & Granite is booked.
Branding Space Rental **Rs.6500.00 + taxes per day per standee**
6500* number of days * =

Rs. 6,500/- + per day per standee + GST 18%



Please note : Soft copy of the design/logo/banner in cdr 15 format :
needed latest by Oct. 30 2022.

Payment Particular: By Demand Draft/Cheque payable at par to "POULTRY INDIA" as full

D.D/Cheque No.....dated...../2022 for Rs...../-
(Rupees.....)

Drawn on (Bankers Name).....towards full payment of sponsorship

Name :

DESIGNATION:

Date / / 2022

Signature & Stamp

Sponsorship Options - 3. Website

POULTRY INDIA WEBSITE BANNERS

3.1 Website

Home page Main Banner
size : 970 x 139 pixels
Price: 88500 INR + Gst
Validity: 1 year



NOVEMBER
23 - 25, 2022
HITEX EXHIBITION COMPLEX,
HYDERABAD, INDIA

POULTRY INDIA VISITORS EXHIBITORS PHOTO GALLERY

EVENT SUPPORT

BUSINESS DIRECTORY CONTACT US

300 +
Exhibitors

1300 +
Delegated

60 +
Countries

38000 +
Visitors

28500 SQM
Display Area



Home banner Top



3.2 Website

Homepage Banner for
Knowledge Day
size : 970 x 139 pixels
Price: 88500 INR + Gst
Validity: 1 year OPTIONS:

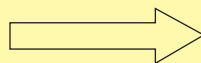
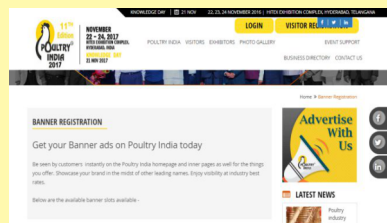


Poultry 22 NOV. 2022
Knowledge Day

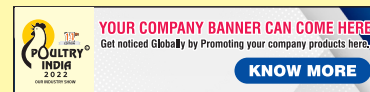
Home banner Top



3.3 Website

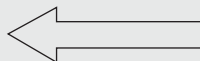
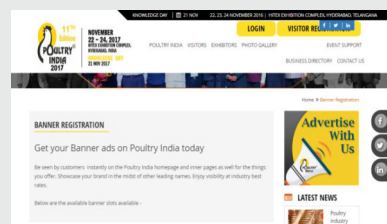


Home page banner bottom left

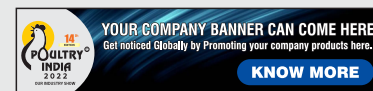


Home banner bottom left
size : 571 x 139 pixels
Price: 59,000 INR + gst
Validity: 1 year

3.4 Website

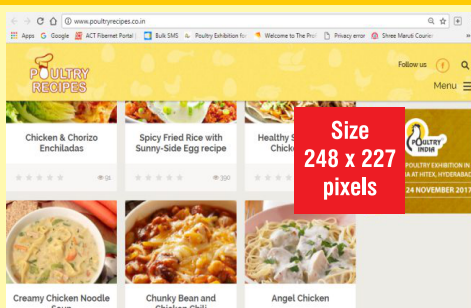


Home page banner bottom right



Home Banner Bottom Right
size : 571 x 139 pixels
Price: 47,200 INR each + tax
OPTIONS:
Validity: 1 year

3.5 Website



Box Banner

Price: 50,000 INR + GST
OPTIONS:
Validity: 1 year

Inner page
banner right

